

**ITEM 3. GRANTS AND SPONSORSHIP - ROUND TWO 2017/18 - CULTURAL GRANTS - CULTURAL AND CREATIVE GRANTS AND SPONSORSHIPS AND FESTIVALS AND EVENTS SPONSORSHIP (ARTFORM)**

**FILE NO: S117676**

**SUMMARY**

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of *Sustainable Sydney 2030* requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

The City advertised the following two cultural grant programs in Round Two of the annual Grants and Sponsorship Program for 2017/18:

- Cultural and Creative Grants and Sponsorship Program; and
- Festivals and Events Sponsorship (Artform) Program.

For the Cultural and Creative Grants and Sponsorship Program, 35 eligible applications were received. This report recommends a total of 22 grants to a total value of \$353,334 in cash and \$6,110 revenue foregone/value-in-kind for the 2017/18 financial year, commitments of \$15,000 in cash and no revenue foregone/value-in-kind for the 2018/19 financial year and commitments of \$10,000 in cash and no revenue foregone/value-in-kind for the 2019/20 financial year.

For the Festivals and Events Sponsorship (Artform) Program, 14 eligible applications were received. This report recommends a total of 10 grants to a total value of \$105,502 in cash and \$179,844 revenue foregone/value-in-kind for the 2017/18 financial year.

On 26 June 2017, Council adopted a revised Grants and Sponsorship Policy. All grants in this report were assessed against criteria and guidelines set out in this revised Policy with reference to *Sustainable Sydney 2030* and the Creative City Cultural Policy and Action Plan.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

**RECOMMENDATION**

It is resolved that:

- (A) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2017/18 under the Cultural and Creative Grants and Sponsorship Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
107 Projects Incorporated as auspice for Mark Bolotin	The Museum of Faces	A multimedia installation to engage participants in an imaginative way to share and present their own stories.	<b>\$13,450</b>	<b>Nil</b>	Nil
AIDS Council Of New South Wales Inc as auspice for Shirleene Robinson	A City Responds to Crisis: Volunteers and the HIV and AIDS Epidemic in Sydney, 1980s-1990s	A historical exhibition showcasing the contribution of volunteers in responding to the HIV and AIDS crisis of the 1980s and early 1990s to be held at 107 Projects, Redfern.	<b>\$17,678</b>	<b>Nil</b>	Nil
Artspace Visual Arts Centre Ltd	A community engagement and public program accompanying Keg De Souza's solo exhibition 'Common Knowledge & Learning Curves' at Artspace, 2018.	An exhibition by artist Keg De Souza to transform the Artspace in Woolloomooloo into an experimental playground and learning space based on consultation with the community.	<b>\$10,000</b>	<b>Nil</b>	Nil
Asian Australian Artists Association Incorporated	4A at Night	A series of night-time performances, talks and workshops by Australian-Asian artists that integrates with the Chinese New Year and Sydney Biennale festivals to be held in the Chinatown precinct and surrounding area.	<b>\$23,500</b>	<b>Nil</b>	Nil
Audiocraft Pty Ltd	Audiocraft Conference 2018	A conference for the emerging industry of podcasters and radio makers focusing on knowledge sharing and industry development to be held at the Aerial Function Centre, Ultimo.	<b>\$20,000</b>	<b>Nil</b>	Nil

<b>Applicant</b>	<b>Project Name</b>	<b>Project Description</b>	<b>\$ Amount Recommended</b>	<b>Value-in-kind Recommended</b>	<b>Conditions</b>
Australian Dance Council Ausdance NSW Incorporated	Big Dance Australia	A series of online tutorials and live community workshops by acclaimed choreographers Frances Rings and Craig Bary to engage the community in contemporary Indigenous dance and culminating in a performance to be held at various locations across the local area.	<b>\$20,000</b>	<b>Nil</b>	Applicant to resubmit budget
Australian Design Centre	Joshua Smith	An exhibition of intricate miniatures of Sydney buildings and their surrounds focusing on overlooked elements of the urban environment to be held at the Australian Design Centre in Darlinghurst.	<b>\$10,000</b>	<b>Nil</b>	Funding not to go towards catering costs
Australian Lesbian And Gay Archives Inc as auspice for Nick Henderson	Let Them Free	An audio-visual project to be installed in the cells of the former Darlinghurst Police Station featuring footage and audio of the first Mardi Gras and related protests as part of the 40th anniversary of Mardi Gras.	<b>\$12,500</b>	<b>Nil</b>	Applicant to resubmit budget
Branch Nebula Incorporated	s.l.o.a.p. (space left over after planning)	An immersive choreography performance of street style artforms including skateboarding, BMX, parkour and dance at the Clothing Store, Carriageworks in Redfern.	<b>\$20,000</b>	<b>Nil</b>	Funding to go towards artist fees
Critical Path Incorporated	Choreo Hack Lab - The Anthropocene	A dance and choreography development program in Ultimo bringing together artists with a choreographic practice to creatively improvise with practitioners from other disciplines, including public programs and a publication.	<b>\$9,981</b>	<b>Nil</b>	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
dLux Media Arts Incorporated	The Constellations	A series of live discussions about art and science held monthly at 107 Projects in Redfern and to be produced as a series of podcasts.	<b>\$10,000</b>	<b>Nil</b>	Nil
Electrofringe Ltd	Electrofringe	A showcase of artists working with electronics and technology in various locations across inner Sydney including workshops, exhibitions, and opportunities to connect with audiences, peers and industry partners.	<b>\$9,525</b>	<b>Nil</b>	Nil
Ensemble Offspring Ltd	Hatched Academy – emerging artist development program	An emerging artist development program specialising in innovative new music, including workshops, mentoring sessions and performances in Glebe, Redfern, Darlinghurst and the Sydney Opera House.	<b>\$15,400</b>	<b>Venue Hire fee waiver to the value of \$1,700</b>	Nil
Historic Houses Trust of NSW	Sydney: Take a look at yourself	This project will activate the city's streets. Contemporary photographers will recreate popular street photography, all the craze in 1930s-60s Sydney, and capture today's citizens. Engaging and interactive, today's portraits will form a new collection reflecting the people of Sydney next to life-size street portraits from Sydney's past.	<b>\$15,000</b>	<b>Street Banner hire fee waiver to the value of \$4,410</b>	Nil
Mental Health Carers Arafmi NSW Inc as auspice for Esther Pavel-Wood	Mad Music	A series of classical music performances in Kings Cross and the inner City area for young people and the mental health community to break down barriers and reduce stigma.	<b>\$15,000</b>	<b>Nil</b>	Nil

<b>Applicant</b>	<b>Project Name</b>	<b>Project Description</b>	<b>\$ Amount Recommended</b>	<b>Value-in-kind Recommended</b>	<b>Conditions</b>
Newtown Precinct Business Association Incorporated	Cultural and Creative Support Program	A project to be held in Newtown to assist local cultural and creative start-ups, and businesses develop, become sustainable, learn how to commercialise ideas, and add to the cultural and creative sector.	<b>Year 1 only - \$30,000</b>	<b>Nil</b>	Support for cultural and creative industries only
Pact Centre For Emerging Artists Incorporated	PACT Salon: Performance.Party.Discourse.	A series of mini-festivals showcasing emerging performance, visual and media artists to be held in Erskineville.	<b>\$24,000</b>	<b>Nil</b>	Funding to go towards artist and curator fees
Plain Vanilla Beverages Pty Ltd trading as Oyster Club	Oyster Club	A series of inclusive and experimental multi artform performances by queer and non-gender specific artists in Chippendale, providing opportunities for new performers and those who otherwise may not have the opportunity to perform to an audience.	<b>\$23,000</b>	<b>Nil</b>	Nil
Readymade Works Incorporated	ReadyMade Works Creative Programs 2018	A series of dance classes, lectures and workshops to support the independent dance community by providing professional development opportunities and career sustainability in Ultimo.	<b>\$12,300</b>	<b>Nil</b>	Nil
The Performance Space Ltd	Queer New Werk	A skills development program to support emerging artists to engage with performative practices to be held at PACT, Centre for Emerging Artists Erskineville.	<b>\$10,000</b>	<b>Nil</b>	Nil
The University of New South Wales	In Your Dreams - Public Engagement	An exhibition and a series of workshops to be held at UNSW galleries in Paddington focusing on photographic-based work by Australian and international artists to explore the inequality of wealth and opportunity.	<b>\$12,000</b>	<b>Nil</b>	Nil

<b>Applicant</b>	<b>Project Name</b>	<b>Project Description</b>	<b>\$ Amount Recommended</b>	<b>Value-in-kind Recommended</b>	<b>Conditions</b>
University Of Sydney	The Courtyard Sessions - Free outdoor summer music series	An annual live music program showcasing emerging musicians from Sydney in an inclusive environment to be held at the Seymour Centre.	<b>Year 1 - \$20,000 Year 2 - \$15,000 Year 3 - \$10,000</b>	<b>Nil</b>	No recurrent funding

(B) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2017/18 under the Festivals and Events Sponsorship (Artform) Program listed as follows:

<b>Applicant</b>	<b>Project Name</b>	<b>Project Description</b>	<b>\$ Amount Recommended</b>	<b>Value-in-kind Recommended</b>	<b>Conditions</b>
Comedy Development Ltd	Sydney Comedy Festival at Sydney Town Hall	A comedy event held at Sydney Town Hall as part of Sydney Comedy Festival placing special focus on artist development, children and families, talks, workshops and attracting new audiences through innovative and accessible programming.	<b>Nil</b>	<b>Venue Hire fee waiver to the value of \$68,182 Street Banner hire fee waiver to the value of \$11,524</b>	Nil
Destructive Steps Dance Association Incorporated	Destructive Steps 10	A street dance festival to be held in the inner city area celebrating the Sydney hip hop community and aiming to unite local and international talent.	<b>\$10,000</b>	<b>Venue Hire fee waiver to the value of \$5,000</b>	Applicant to submit a revised budget
For Film's Sake Limited	For Film's Sake 2018	A film festival showcasing the contribution of Australian women in direction and filmmaking to be held in Surry Hills and George Street.	<b>Nil</b>	<b>Venue Hire fee waiver to the value of \$25,555</b>	Applicant to work with the City's Venue Management team to identify most appropriate venues
Head On Foundation Ltd	Head On to Oxford Street	An event to be held in Darlinghurst to animate Oxford Street using visual storytelling and cultural expression through accessible indoor and outdoor photo-media exhibitions.	<b>\$25,000</b>	<b>Venue Hire fee waiver to the value of \$50,000 Street Banner hire fee waiver to the value of \$7,504</b>	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Music NSW Incorporated as auspice for David Couri	Sydney Psych Fest IV	A music festival to be held in Redfern presenting creative programs and workshops showcasing independent music, visual, and performing arts.	<b>Year 1 only - \$15,500</b>	<b>Nil</b>	Nil
Music NSW Incorporated as auspice for Samuel George Bright	Clipped Music Video Festival	A music video festival to be held at Sunstudios in Alexandria including an audio-visual exhibition, music video screenings, award ceremonies, discussion panels, workshops and live music.	<b>\$5,000</b>	<b>Nil</b>	Nil
PlayWriting Australia	National Play Festival	An event held in Darlinghurst to celebrate progress in Australian playwriting featuring established, mid-career and emerging playwrights.	<b>\$20,000</b>	<b>Nil</b>	Nil
Radio Eastern Sydney Co-operative Limited	Global Rhythms Music Festival	A world music festival featuring diverse artists held during Sydney Fringe Festival at Bicentennial Park, Glebe.	<b>\$15,000</b>	<b>Street Banner hire fee waiver to the value of \$5,700</b>	Nil
Sydney Youth Orchestra Inc	A Day in the Orchestra	An orchestral event to be held at Paddington Town Hall to nurture musical skills in all age groups across Sydney followed by workshops and performances.	<b>Nil</b>	<b>Venue Hire fee waiver to the value of \$5,909</b>	Nil
Wurhu Darhuy Foundation Limited	Winda Film Festival 2017	A cinematic festival showcasing Indigenous film and filmmakers at Event Cinemas on George Street, including workshops and a community screening in Redfern.	<b>\$15,000</b>	<b>Venue Hire fee waiver to the value of \$470</b>	Nil

- (C) Council note that all grant amounts are exclusive of GST and all value-in-kind offered is subject to availability; and
- (D) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

**ATTACHMENTS**

- Attachment A:** Recommended for Funding - Cultural and Creative Grants and Sponsorship 2017/18 Round Two
- Attachment B:** Not Recommended for Funding – Cultural and Creative Grants and Sponsorship 2017/18 Round Two
- Attachment C:** Recommended for Funding – Festivals and Events Sponsorship – Artform – 2017/18 Round Two
- Attachment D:** Not Recommended for Funding – Festivals and Events Sponsorship – Artform – 2017/18 Round Two



**BACKGROUND**

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 19 June 2017, the City announced Round Two of the annual grants program for 2017/18 as being open for applications on the City's website, with grant applications closing on 24 July 2017.
3. The two cultural programs promoted were:
  - (a) Cultural and Creative Grants and Sponsorship Program; and
  - (b) Festivals and Events Sponsorship (Artform) Program.
4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the programs through Facebook, Twitter, What's On, Avant Cards and an ArtsHub publication with a native content piece and affiliated website and Facebook promotion. Email campaigns were also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
5. Following adoption of the revised Grants and Sponsorship Policy on 26 June 2017, the Cultural and Creative Grants and Sponsorship Program is open to appropriately incorporated for-profit organisations. Four applications were received this round from for-profit organisations and the following two for-profit organisations are recommended in this report:
  - (a) Audiocraft Pty Ltd; and
  - (b) Plain Vanilla Beverages Pty Ltd.
6. These applications meet the Cultural and Creative Grants and Sponsorship Program for-profit eligibility criteria, clearly demonstrating that the applicants' requests for funding provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the City's cultural and creative industries.
7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.

10. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications, or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
11. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
12. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
  - (a) *Sustainable Sydney 2030*;
  - (b) Grants and Sponsorship Policy; and
  - (c) Creative City Cultural Policy and Action Plan.
13. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
14. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

**Cultural and Creative Grants and Sponsorship Program (\$5,000 to \$50,000 for up to three years funding)**

15. The Cultural and Creative Grants and Sponsorship Program supports projects and initiatives that provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the city's cultural and creative industries.
16. The assessment panel for Cultural and Creative Grants and Sponsorship was comprised of Cultural Projects Coordinator – Creative Spaces, Cultural Projects Coordinator – Funding Programs, Cultural Projects Manager, Strategy Advisor – Live Music and Performance, with the specialist input of a City Historian, Youth and Community Officer, Social Policy Officer, Community Engagement Coordinator, Manager Economic Strategy, City Business Coordinator – Capacity Building, and City Spaces Area Manager – East. The assessment meeting was chaired by Executive Manager Creative City.
17. The applications recommended for the Cultural and Creative Grants and Sponsorship Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.

## 18. Overview of 2017/18 Cultural and Creative Grants and Sponsorship Program

Total budget for 2017/18	\$1,202,400
Total already committed to previously approved applications	\$790,828
Total amount available for 2017/18 Round 2	\$411,572
Total number of eligible applications this round	35
Total cash requested from applications	\$785,746
Total value-in-kind support requested from applications	\$6,110
<b>Total number of applications recommended for cash and/or value-in-kind support</b>	<b>22</b>
<b>Total amount of cash funding recommended 2017/18</b> (Multi-year funding recommended 2018/19 - \$15,000) (Multi-year funding recommended 2019/20 - \$10,000)	<b>\$353,334</b>
<b>Total amount of value-in-kind support recommended 2017/18</b>	<b>\$6,110</b>
Amount remaining for subsequent allocation of the program 2017/18	\$58,238

**Festivals and Events Sponsorship Program (\$5,000 to \$30,000 for new applicants or localised festivals, or by negotiation for established festivals and events)**

19. The Festivals and Events Sponsorship Program aims to support festivals and events that celebrate, develop and engage the city's communities. The City provides support for festivals and events under two categories – 'Artform' or 'Village and Community'.
20. Artform festivals and events provide a contemporary overview of developments in each artform, including innovative contexts for the work of artists, they connect artists to audiences, and meet the City's broader cultural priorities.
21. The assessment panel for Festivals and Events Sponsorship (Artform) was comprised of the Cultural Projects Coordinator – Funding Programs, Cultural Projects Manager and Manager Cultural Strategy, with specialist input from the Community Engagement Coordinator, Strategy Advisor – Live Music and Performance and Youth Team Leader. The assessment meeting was chaired by Manager Culture and Creativity.

## 22. Overview of 2017/18 Festivals and Events Sponsorship Program – Artform

Total budget for 2017/18	\$3,277,300
Total already committed to previously approved applications	\$3,196,798
Total returned from approved applications	\$25,000
Total amount available for 2017/18 Round 2	\$105,502
Total number of eligible applications this round	14
Total cash requested from applications for 2017/18	\$315,500
Total value-in-kind support requested from applications	\$216,176
<b>Total number of applications recommended for cash and/or value-in-kind support</b>	<b>10</b>
<b>Total amount of funding cash recommended 2017/18</b>	<b>\$105,502</b>
<b>Total amount of value-in-kind recommended 2017/18</b>	<b>\$179,844</b>
Amount remaining for subsequent allocation of the program 2017/18	\$0

**KEY IMPLICATIONS****Strategic Alignment - Sustainable Sydney 2030**

23. This report complies with the Grants and Sponsorship Policy adopted by Council on 26 June 2017. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of *Sustainable Sydney 2030*. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of, the aims and objectives identified in *Sustainable Sydney 2030*.

**Organisational Impact**

24. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

**Cultural**

25. The City's Grants and Sponsorship Program provides the City with a platform to support cultural initiatives from the communities and community organisations within the local area.

**BUDGET IMPLICATIONS**

26. A total of \$458,836 in cash and \$185,954 in revenue foregone/value-in-kind from the proposed draft 2017/18 budget, as follows:
  - (a) Cultural and Creative Grants and Sponsorship Program – \$353,334 is provided in the budget of \$1,202,400.
  - (b) Festivals and Events Sponsorship (Artform) – \$105,502 is provided in the budget of \$3,277,300.
  - (c) Revenue foregone/value-in-kind – \$185,954 is provided in the venue hire and street banner hire budgets which total \$1,280,000.
27. Additionally, this report includes forward commitments of \$25,000 in cash (these amounts will be incorporated in future budgets proposed).

**RELEVANT LEGISLATION**

28. Section 356 of the Local Government Act 1993. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.
29. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.

**CRITICAL DATES / TIME FRAMES**

30. The funding period for Round Two of the Grants and Sponsorship Program for 2017/18 is for activity taking place from 1 January 2018 to 31 December 2018. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in January.

**PUBLIC CONSULTATION**

31. For all programs open to application in Round Two of the Grants and Sponsorship Program for 2017/18, two Q&A sessions were held in Town Hall House to assist potential applicants with their applications on the following dates:
  - (a) Thursday 6 July 2017 from 4pm – 7pm; and
  - (b) Tuesday 11 July 2017 from 4pm – 6.30pm.
32. Fifty-one meetings were held across the two Q&A sessions where prospective applicants sought advice from City staff about their project proposals and the application process.
33. Fifty-five per cent of these attendees advised they had not applied for a City of Sydney grant previously.

**ANN HOBAN**

Director City Life

Phoebe Arthur, Grants Coordinator